



SELF INC.

STRENGTHENING AND EMPOWERING
LIVES AND FUTURES



2025 ANNUAL REPORT

LEADING WITH INTEGRITY

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LETTER FROM THE **BOARD CHAIRMAN**



Dear Friends,

At SELF Inc., integrity calls us to see the humanity in every person and to serve with compassion, accountability, and hope. We envision a society where every individual has the opportunity to learn, work, and thrive supported by equitable education systems, stable housing, and caring communities. In Philadelphia and beyond, our mission is to create conditions where those who have experienced homelessness not only secure housing but build fulfilling, productive lives.

Guided by the principle of treating others as we would want for ourselves and our families, SELF Inc. continues to stand as a bridge to dignity, opportunity, and belonging. I am proud to serve alongside Dr. Dash, our dedicated staff, and partners who lead with integrity each day. Together, we are proving that lasting change begins with compassion and shared purpose.

Sincerely,

Hon. Dr. W. Wilson Goode, Sr.
Chair, Board of Directors
SELF Inc.

LETTER FROM THE CEO

Dear Friends, Supporters,
and Partners,

As we reflect on the past year, it is with immense satisfaction and gratitude that we present our Annual Report. The past year has been a testament to what we can achieve together in serving Philadelphia's unhoused community. This Annual Report is a testament to the hard work of our team and the unwavering support of our stakeholders.



We are thrilled to highlight the successful launch and growth of two new permanent supportive housing initiatives: YBER and UPLIFT. These programs have not only provided safe, stable, and dignified housing for many individuals and families, but have also fostered a sense of community and empowerment. Your support was critical to the successful launch of two new permanent supportive housing initiatives.

In addition, our enhanced shelter services have played a pivotal role in addressing immediate needs and providing comprehensive support. By integrating innovative approaches and personalized care, we've ensured that more individuals receive the assistance they need to move toward stability and self-sufficiency.

As we look to the future, our commitment remains steadfast. Together, we are building a more equitable and compassionate Philadelphia, one where every individual is valued, supported, and has stable housing.

We invite you to join us in this mission to fight against homelessness. Whether as community partners, volunteers, or advocates, your involvement can help ensure that everyone has a place to sleep and a place to rest their head at night.

Thank you for your continued partnership and support.

With Gratitude,

Dr. Shirlana Dash
Chief Executive Officer, SELF Inc.

COMPANY OVERVIEW



Mission Statement

Our mission at SELF is to motivate, empower, and inspire unhoused individuals to achieve self-sufficiency and secure permanent housing through innovative programming and supportive services.

Value Statement

We lead with **INTEGRITY** and are committed to serving our community with **ACCOUNTABILITY, COMPASSION, DIGNITY, and RESPECT.**

Vision Statement

We envision a Philadelphia where every neighbor is housed, supported, and empowered to contribute to a strong and compassionate community.

BY THE NUMBERS

FY25 ANNUAL IMPACT



2,008



Total unique individuals served in SELF shelters



23,062



Number of night by night bed placements



755



Number of participants placed in housing

454,965



Number of meals served



5,278



Households served through Community Cupboard in collaboration with our partners

142,274



Pounds of food distributed to the community in collaboration with our partners

FROM SHELTER TO STRENGTH

A PARTICIPANT STORY

Warren Nelson

Mr. Warren Nelson began his stay at IFE Wellness on December 31, 2024, and has made commendable progress since his arrival. He has been actively working on rebuilding relationships with his family and pursuing Social Security benefits. Mr. Nelson joined the PCA program and has developed meaningful connections within the shelter community. He has also partnered with RHD FASST Connections to explore additional supportive services and successfully obtained his birth certificate.



Recently, he was matched with housing that is appropriate for his individual needs and conditions. Throughout his time at the shelter, Mr. Nelson has consistently demonstrated positive behavior, serving as a role model to others. He has never received any negative Incident Reports, reflecting his respectful and responsible presence in the community.

"I was sitting alone with nowhere to go, feeling lost and ashamed, wanting help but not knowing where to turn. Coming to Ife Wellness Center changed everything - it gave me a warm, safe place to stay and a chance to improve my situation. I just needed that one opportunity to move forward, and Ife Wellness gave it to me. The management and staff at Ife Wellness are kind and loving, and their support has helped me grow in ways I never imagined. I've secured housing, reconnected with my mother, and started attending Sunday services with her again. I've also built meaningful friendships with other participants, which has helped me feel less alone.

Being at Ife Wellness Center has truly added to my growth as an adult. I've learned to advocate for myself, rebuild relationships, and find stability. It's not just about having a roof over my head, it's about healing, reconnecting, and becoming the person I want to be. I would recommend the Ife Wellness Center program to others who are looking for help. It can be the support and guidance they need to turn their lives around - just like it was for me."

Warren Nelson

Naomi Washington

"During Code Red, I was homeless and reached out to the emergency homelessness hotline for shelter. They picked me up from the streets and brought me to Ife Wellness Center. At first, I felt hopeless, but after engaging with the management team and completing my housing assessment, I began to feel like everything would be alright."

Ife Wellness Center has provided me with the support I needed - help with housing, care for myself, and care for my unborn child. My experience here has been both healthy and inspiring. While at Ife, I've been matched with a housing program, found an OBGYN and a primary care doctor, received medical and mental health care, and was even able to request my birth certificate."

"I would recommend this place to others in need. It can truly help, but people must be ready and willing to accept the support."



OVERVIEW OF PROGRAMS

IFE WELLNESS CENTER - Ife Wellness Center is a recovery-based, emergency housing site providing space for all genders. Using a holistic approach, we provide support and services for participants to meet their health, education, housing, and career goals.

SUSQUEHANNA HOUSE - Susquehanna House serves single, female-identifying adult participants who are experiencing homelessness are 18 and older.

STATION HOUSE - Station House serves single, male-identifying adult participants who are experiencing homelessness and are 18 and older.

OUTLEY HOUSE - Outley House serves single, male-identifying adult participants who are experiencing homelessness and are 18 and older.

SAFE HAVEN - Safe Haven participants are single, male-identifying adults age 18 or older with a history of chronic homelessness and mental illness.

MICHAEL HINSON RESOURCE CENTER (MHRC) - MHRC supports participants as they seek housing-related services or permanent housing. MHRC also has a peer mentorship program where participants are able to support and guide one another.

STREET OUTREACH TEAM - SELF's Street Outreach team goes into the community and provides support to individuals experiencing street homelessness.

AFTER-HOURS ONE-NIGHT PLACEMENT - The After-Hours program provides one-night, overnight accommodations for single men who are experiencing homelessness.

CASE MANAGEMENT SERVICES - All participants in SELF Inc. programs can access case management services.

PHL OUTREACH - PHL Outreach is located at the Philadelphia International Airport. This program serves men and women in our community ages 18 and older who experience housing insecurity.

SELF + COOPERATIVE - SELF + Cooperative is a partnership between SELF Inc., OHS, DBHIDS, and the Philadelphia Housing Authority (PHA). This program provides 35 permanent supportive housing units to individuals and families experiencing homelessness. The initiative incorporates an innovative shared housing approach to give low-income individuals safe, stable, and affordable housing. Adult residents are partnered with housing support coaches to help them reach self-sufficiency.

MISS BARBARA'S HOUSE, L.y.P.H.T.

(Leading Youth to Permanent Housing Today) - Miss Barbara's House and L.y.P.H.T. are part of SELF's youth-focused initiatives, providing transitional and rapid-rehousing support to Philadelphia's youth ages 18–24. These projects were developed with input from youth who've experienced homelessness and aim to fill service gaps and end youth homelessness.

Y.B.E.R. (Youth Betterment and Empowerment Realized) - Y.B.E.R. is a permanent supportive housing program for chronically homeless youth ages 18-24, using a Housing First model that prioritizes safety, mental health, and long-term stability.

UPLIFT - UPLIFT is a Tenant-Based Rental Assistance program funded by Home-ARP that serves 45 adults ages 18 and up. It pairs housing support with workforce development, offering funding for job certifications to promote long-term employment.



FINANCIAL TRANSPARENCY **AND ACCOUNTABILITY**

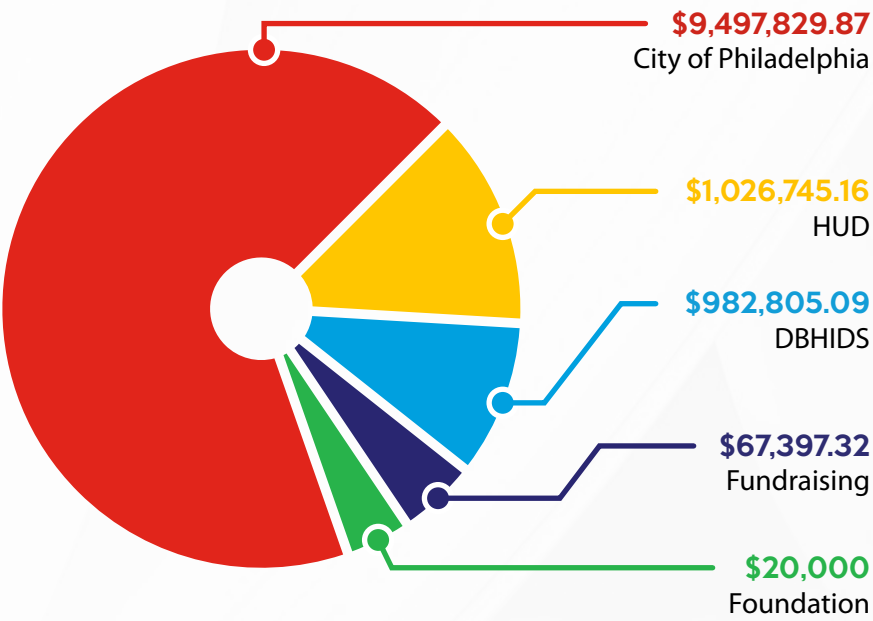
At SELF Inc., we believe that every dollar entrusted to us is more than just funding - it is a vote of confidence in our mission. Guided by the principles of integrity and stewardship, we manage resources with the highest standards of transparency and accountability.

Our financial decisions are shaped by clear ethical guidelines: ensuring funds are spent responsibly, aligning expenditures directly with our mission, and prioritizing programs and services that create lasting impact for the communities we serve. We hold ourselves accountable not only to our funders and partners, but also to the individuals and families who rely on SELF Inc. every day.

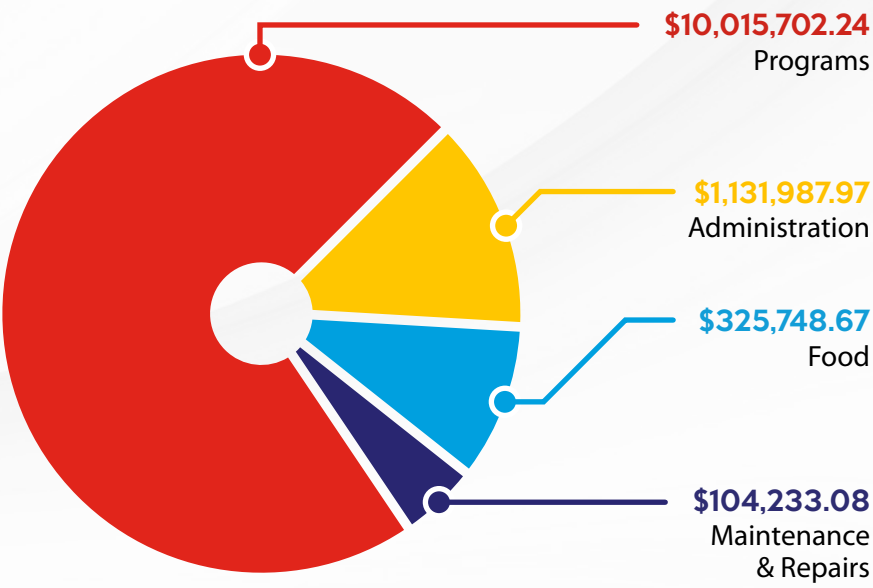
By upholding these values, we affirm that our resources are not simply managed, but invested - carefully and intentionally - to advance equity, dignity, and opportunity for all.



Total Revenue = \$11,594,777.35



Total Expenses = \$11,577,671.96



PROGRAM HIGHLIGHT

Miss Barbara's House through LyPHT

(Leading Youth to Permanent Housing Today)

Miss Barbara's House through LyPHT serves as a safe and affirming space for youth navigating housing instability. As part of a joint transitional and rapid rehousing initiative, the program provides trauma-informed support, individualized housing plans, and access to critical resources that empower participants to build stable, independent lives. The house is more than just a place to stay - it's a community where young adults are encouraged to create their unique path to stability.

Over the past year, Miss Barbara's House through LyPHT's RRH component has operated at capacity, including a few TH participants that have matriculated into their own units. Notable success stories include individuals who have transitioned into unsubsidized permanent housing, folks reuniting with family as a permanent living solution, and even participants who've moved into campus living while they pursue education. The program maintained a strong level of income stability, with many participants consistently employed or receiving income. This financial foundation has been essential in supporting their housing journeys.

To meet the evolving needs of our youth, we expanded our programming to include life skills workshops covering topics such as cooking, budgeting, time management, and conflict resolution which are tailored to the unique needs of each participant. As a result, in recognizing that traditional education and career paths don't fit everyone, we've also identified potential partners and resources to support workforce development and education programs that provide non-traditional upskilling opportunities, such as trade certifications, creative entrepreneurship, and flexible learning models.

Miss Barbara's House offers access to a donation closet, stocked with clothing, hygiene products, and household essentials, ensuring participants can meet their basic needs with dignity.

As we reflect on the past year, Miss Barbara's House stands as a testament to resilience, growth, and community. Through compassionate support and strategic partnerships, we continue to create pathways for youth and young adults to achieve housing stability and personal empowerment.

INTEGRITY THROUGH **COLLABORATION**



Community Partner Spotlight

Every Monday, SELF participants gather for Mental Health Awareness, a group led by Ms. Vickie Williams of the North Philly Project. The sessions consistently draw 10 - 15 women - remarkable attendance given that many typically avoid group settings. In this space, participants feel safe to open up, ask questions, and explore meaningful ways to cope with life's challenges. Ms. Vickie's hands-on approach and heartfelt insight leave a lasting impact, offering practical tools and hope.

The North Philly Project is dedicated to uplifting underserved, marginalized, and often overlooked communities - helping residents not only heal, but also connect with their life dreams.

COMMUNITY ENGAGEMENT



Councilmember **Jamie Gauthier**

We were honored to welcome Councilmember Jamie Gauthier to Outley House last month for a tour and conversation with our participants. As Chair of City Council's Committee on Housing, Neighborhood Development, and the Homeless, Councilmember Gauthier has been a steadfast advocate for preserving and creating affordable housing, protecting residents from eviction, and ensuring every

Philadelphian has the opportunity to live with dignity. Her visit was a reminder of the power of listening, collaboration, and shared commitment to making lasting change for our city's most vulnerable. Thank you, Councilmember Gauthier, for your leadership and for taking the time to connect with our community.

Chris Quinn

**Southeastern Regional Director for
US Senator David H. McCormick**

In July, we were honored to welcome Chris Quinn, Southeastern Regional Director for U.S. Senator David H. McCormick, to Ife. His visit was an important opportunity to highlight the realities our participants face each day and to share how SELF is working to provide housing, stability, and hope. We're grateful for his time, his openness to listen, and his commitment to understanding how federal leadership can support our community.



WHAT'S NEXT?

As we look toward 2026, we do so in a time of deep uncertainty. Across the nation, Continuum of Care (CoC) funding is being reduced, even as housing insecurity climbs at alarming rates. These shifts threaten to undo the hard won progress our communities have made and yet, in this moment, I see not only the challenge before us, but the courage within us!

At SELF Inc., we remain steadfast in our belief that housing is a human right and that every person deserves safety, dignity, and opportunity. Our vision encompasses: a Philadelphia where every neighbor is housed, supported, and empowered to contribute to a strong and compassionate community.

We know that progress requires more than programs, it requires partnership, purpose, and persistence. In the face of shrinking resources, we will double down on collaboration, innovation, and advocacy! We will continue to meet people where they are, building pathways from the street to stability, from survival to self sufficiency.

Our work is not easy, but it is necessary. And our hope is not naive, it is rooted in the resilience of those we serve and the unwavering commitment of our staff, partners, and supporters. Together, we will continue to stand as a force for change and a beacon of possibility for our city.

2026 will be a year of both testing and transformation. SELF Inc. will move forward with a clear purpose: to ensure that every Philadelphian has not only a place to call home, but a community that calls them neighbor, supports them on their journey, and help uplift them to achieve stability!

Dr. Shirlana Dash
Chief Executive Officer, SELF Inc.

SUPPORTING PARTNERS

Academic Community

Bryn Mawr University	Temple University
Lehigh Valley Barber School	

Faith Based

Broad Street Ministries	Calvery Word of Life
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Non-Profit

Adult Literacy	Neighbors United Against Drugs
Bebashi	Noth Philly Project
CATCH	PEACE Program
COHMAR	Philabundance
Compass Pro Bono	Preventive Measures
FAN - Financial Literacy	Pro-Act
Focus on Fathers	Reclaim your Mind
Goldman Clinic	Reflective Rhythms
HAP - Homeless Advocacy Project	Share Food Program
Hoops 4 Hope	Street Ministries
Mental Health Partnerships	The WELL
Merakey	The Wedge
Minds of Men	

Public Sector

Office of Homeless Services	NET Centers
Alcoholics Anonymous Hospitals & Institutions	PHMCC - Public Health Management Corporation
Career Links	RHD/FASST Connections - Resources for Human Development/Family Shelter Support Team
Consortium Behavior Health Service	TEAC/Health Education - Temple
Department of Behavioral Health and Intellectual Disabilities	Emergency Action Corp
Kirkbride	
NA H&I Group - Narcotics Anonymous Harm Reduction Group	



SELF is a 501 (c)(3) human services agency that provides emergency and permanent supportive housing, housing-focused case management, mentoring, and other vital services and resources for Philadelphia's most vulnerable communities.

GET IN TOUCH

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