

IT'S ALL ABOUT

# SELF



December 2025

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## A MESSAGE FROM THE CEO

Happy Holidays Friends & Partners,

As we close out the year and step into this season of gratitude, I'm reminded how powerful it is when a community chooses hope - especially during times of uncertainty. The holidays invite us to pause, reflect, and extend care to those around us, and at SELF, that spirit guides everything we do. From celebrating an extraordinary gala to preparing for our inaugural blanket drive, this moment reminds us that compassion isn't seasonal, but the season certainly gives us a beautiful reason to practice it.

Looking ahead to the new year, I'm grateful for the opportunities to meet with City Council and discuss topics such as affordable housing; a conversation that feels both timely and urgent. My hope is that this next chapter brings renewed commitment, fresh partnerships, and even bolder action as we continue working to ensure every Philadelphian has a safe place to call home.

Yours in Service,

## Dr. Shirlana Dash

President & CEO, SELF Inc.



# 2025 SELF IN THE CITY GALA RECAP

The 2025 SELF Gala was a powerful reminder of what hope looks like when a community shows up ready to transform lives. We proudly honored PA House Speaker Joanna McClinton, Rickey Duncan, CEO of NOMO Foundation, and Emmy Award-winning actress and advocate Sheryl Lee Ralph, whose award was accepted on her behalf by her husband, Senator Vincent Hughes. We also celebrated our Horizon Youth Honoree, Makaila Davis, and Journey of Hope Award recipient, Antoine Davis, whose stories embody the resilience and possibility at the heart of SELF's mission. The room was filled with civic and community leaders, including Senator Anthony Williams; Councilmembers Nicolas O'Rourke, Kendra Brooks, and Jeffrey Young Jr. - who presented Dr. Dash with a City Citation for her leadership at SELF; Patty Jackson of WDAS; and State Representative Gina Curry.

Thanks to the generosity of our sponsors and the strength of our community, we raised nearly \$100,000 to fuel critical housing and support services for our participants. As you scroll through the photos, we hope you feel the same spark we left with - a sense of urgency and possibility, and a reminder that when we stand together, we're not just responding to homelessness, we're building the conditions to end it.



# QUALITY OF LIFE TOWN HALL

Dr. Shirlana Dash joined Councilmember Jeffery Young Jr. and fellow city leaders at the recent Quality of Life Town Hall in Center City, where she underscored SELF's commitment to meeting people where they are with dignity, compassion, and urgency. She shared an overview of our shelter services, direct outreach efforts, and the critical role our teams play in connecting residents to housing, mental health supports, and the City of Philadelphia's homeless resources.

Her message was simple but powerful: when our neighbors know where to turn, safety and stability become possible. And as the needs around us grow, SELF remains steadfast—ready to respond, ready to serve, and ready to ensure that every Philadelphian has a path forward.



**SELF INC.**  
STRENGTHENING AND EMPOWERING  
LIVES AND FUTURES

# BLANKET DRIVE

DEC. 8, 2025 - JAN. 31, 2026

### TWO DROP OFF LOCATIONS:



Mike Hinson Resource Center  
1701 W Lehigh Ave, Philadelphia, PA 19132

Self Inc. Administration Office (Building Lobby)  
1500 Walnut St., Philadelphia, PA 19102

[www.selfincorp.org](http://www.selfincorp.org)



### GET IN TOUCH:

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 215-496-9610

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